



**Arizona Museum
for Youth Friends, Inc.**

A non-profit organization to benefit the Arizona Museum for Youth

January 25, 2011

Scott Jochim
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Dear Mr. ~~Jochim~~ *Scott*,

On behalf of the Board of Directors and staff, we would like to thank you and Augmented Reality Development Lab for being our local "Silver Paintbrush" sponsor with your in-kind donation of the innovative "Discover the Planets" hands-on, educational software (valued at \$6,000.00). As a very popular "interactive" at the Arizona Museum for Youth (AMY), it has complemented the *NASA | ART: 50 Years of Exploration* exhibition extremely well and met a current goal of adding educational technology in the galleries that matches our mission of...*inspiring children of all ages to experience their world differently through art, creativity and imagination.*

As you know this exhibition, organized by the Smithsonian Institution Traveling Exhibition Service and the National Aeronautics and Space Administration in cooperation with the Smithsonian National Air and Space Museum, was on view at AMY between October 30, 2010 and January 23, 2011 and featured nearly five decades of creations of artists as diverse as Annie Leibovitz, Nam June Paik, Norman Rockwell, Andy Warhol and William Wegman. Drawn from collections of NASA and the National Air and Space Museum, the exhibition included drawings, photographs, sculpture and other art forms and media. These works – ranging from the illustrative to the abstract – offered unparalleled insight into the private and personal moments, triumphant victories and tragic accidents that form the storied history of NASA. - Augmented Reality Development Lab provided an opportunity for children and families to engage in this educational exhibition in a unique way by supporting the themes they learned about through the art on view and hands-on art activities, with hands-on, science-based technology. Your contribution also allowed us to provide an unforgettable and unparalleled learning experience for students from schools across the county (including many Title I schools) during their school tours at AMY.

There were many times I heard shouts of glee and 'ooohs' and 'aahs' once a visitor mastered the software. Thank you for helping us to provide an environment that sparked the imagination, stimulated the mind and allowed children and their caregivers to view the planets from a very new perspective. One could almost say they held the world in their hands!

Best regards,


Sunnee D. O'Rork
Executive Director

*Thank you,
so much.*